Deliverable 1 – Concept Report

### Aim

Within your group you will produce a concept report for a new web app. You will describe the **information architecture** (context, users and content), specify any external **web service dependency**, provide an **interface wireframe** and describe the **intended user experience**.

### Report Structure

The report must contain the following major sections:

1. **App Concept:** provide a description of the concept for your app.
2. **Context:** describe the setting for your app (e.g. entertainment, business, social, etc) and the main purpose of the app.
3. **Users:** describe the type of users who will make use of your app, such as their demographic or characteristics.
4. **Content:** describe the main content that the app provides to a user.
5. **Web Service Dependency:** describe any 3rd party web service(s) that you intend to access, and the type of content you will be requesting (e.g. YouTube videos, Flickr photos, Reddit links, Bing search results, or Soundcloud tunes). You must provide a link to the developer documentation / API of the service.
6. **Interface Wireframe:** identify the main interface elements, their layout, and content (text, pictures, video, etc) using wireframe diagrams.
7. **User Experience:** outline the intended user experience of the app and a walkthrough of how they will use the app.

### Guidance

* The report word length should not be any longer than 750 words
* There is no limit on technical diagrams / wireframes
* Diagrams require a full descriptive caption
* The report must include names of all students in the group

### Submission

**The submission date is 5pm, 26th February 2016**

**You must submit your work as a PDF. A dropbox will be made submit your PDF file to.**

**Don’t forget to complete the Peer Assessment for this deliverable**